## **ORDER**

1000288 Orders Order / Rev: 06825828 Alt Order #: Product Desc: NRCC IE 2012 Estimate: 2603 Flight Dates: 10/12/12 - 10/18/12 Primary AE: Amy McCreary Original Date / Rev: 06/21/12 / 10/22/12 Sales Office: BLPHI GENERAL Order Type: Sales Region: National Name: National Media, Inc. Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Ln. Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: Demographic: A25-54 New Business Thru: Product Codes: PLI2 Order Separation: 00:05:00 SELECT PRIORITY CODE Priority: Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/18/12	163	\$148,900.00	\$126,565.00

## **Totals**

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	163	\$148,900.00	\$126,565.00	0.00
Totals	163	\$148,900,00	\$126,565,00	0.00

## **Account Executives**

Account Executive	Sales Office Sales Region		Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	37%	\$148,900.00
Market	100%	\$402,432,43

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$88,535.14
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$60,364.86
KTUD	0%	\$0.00
KVVU	22%	\$88,535.14
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$16,097.30

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E. 1	KSNV	10/12/12	10/12/12	M-F 5-6a WakeUp	w/Wa@M	5-6a	F	:30	2	\$400,002	0.00 NM	2	\$800.00
				M-F 5-6a WakeU	p w/Wagners								
	WAKE V	V/WAGNF	RS1										
	Star	t Date I	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	eek: 10/0	)8/12 <i>*</i>	10/14/12	F	2	\$400.00	0.00						

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KSNV

Order / Rev:

103288

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10/12/12 - 10/18/12

Estimate: 2603

Ch Rtg Type Spots Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Ln Amount KSNV 10/12/12 10/12/12 M-F 5-6a WakeUp w/WaQM 5-6a ----E--:30 7 \$400,002 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays Spots/Week Rate Rating ----E--Week: 10/08/12 10/14/12 \$400.00 0.00 KSNV 10/15/12 10/15/12 M-F 5-6a WakeUp w/Wa@M 5-6a M----:30 \$400.002 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$400.00 0.00 KSNV 10/16/12 10/16/12 M-F 5-6a WakeUp w/Wa@M 5-6a -T----:30 2 \$400.002 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 End Date Spots/Week Start Date Weekdays Rate Rating Week: 10/15/12 10/21/12 -T----\$400.00 0.00 10/17/12 10/17/12 M-F 5-6a WakeUp w/WaQM --W----:30 \$400.002 0.00 NM \$800.00 KSNV 5-6a 2 2 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays Spots/Week Rate Rating --W---Week: 10/15/12 10/21/12 \$400.00 0.00 E 5 KSNV 10/18/12 10/18/12 M-F 5-6a WakeUp w/WaQM 5-6a ---T---:30 \$400.002 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---T---\$400.00 KSNV 10/12/12 10/12/12 M-F 6-7a WakeUp w/WagM 6-7a ---F--:30 2 \$725.001 0.00 NM 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 10/08/12 10/14/12 ----F--\$725.00 0.00 M-F 6-7a WakeUp w/WaQM \$1,450.00 E 7 KSNV 10/15/12 10/15/12 6-7a M-----:30 \$725,001 0.00 NM 2 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Weekdays Rating Start Date End Date Spots/Week <u>Rate</u> Week: 10/15/12 10/21/12 \$725.00 0.00 E 8 KSNV 10/16/12 10/16/12 M-F 6-7a WakeUp w/Wa@M 6-7a -T----:30 \$725.001 0.00 NM 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -T----\$725,00 0.00 \$725.001 KSNV 10/17/12 10/17/12 M-F 6-7a WakeUp w/WaQM 0.00 NM :30 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 End Date Weekdays Spots/Week Rating Start Date Rate 10/21/12 Week: 10/15/12 \$725.00 0.00 E 10 KSNV 10/18/12 10/18/12 M-F 6-7a WakeUp w/WaQM ---T---:30 \$725.001 0.00 NM \$1,450.00 6-7a M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Rating Start Date End Date Weekdays Spots/Week Rate ---T---Week: 10/15/12 10/21/12 \$725,00 0.00 E11 KSNV 10/12/12 10/12/12 **Today Show** CM 658a-9am ---F--:30 4 \$900.001 0.00 NM \$3,600.00 Today Show **TODAY SHW** Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating Week: 10/08/12 10/14/12 \_\_\_F\_ \$900,00 0.00 4 E 12 KSNV 10/15/12 10/15/12 **Today Show** CM 658a-9am :30 \$900.001 0.00 NM \$3,600.00 Today Show TODAY SHW Weekdays Spots/Week Rating Start Date **End Date** Rate Week: 10/15/12 10/21/12 \$900.00 0.00 E13 KSNV 10/16/12 10/16/12 CM 658a-9am :30 \$900,001 0,00 NM \$3,600.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
				Today Show									
Т	ODAY S Start		End Date	Weekdays	Spots/Week	Rate	Rating				Ī		
We	ek: 10/18		10/21/12	-T	4	\$900.00	0.00						
			2 10/17/12	Today Show Today Show	СМ	658a-9am	W	:30	4	\$900.001	0.00 NM	4	\$3,600.00
	FODAY S <u>Start</u> eek: 10/1 <i>5</i>	<u>Date</u>	End Date 10/21/12	Weekdays	Spots/Week 4	Rate	Rating						
				Today Show	CM <sup>4</sup>	\$900.00 658a-9am	0.00 T	:30	4	\$900.001	0.00 NM	4	\$3,600.00
	FODAY S			Today Show									
V/e	<u>Start</u> eek; 10/15		End Date 10/21/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$900.00	Rating 0.00						
			2 10/13/12	News 3 Sunrise -	SATURIM	6a-7a	5-	:30	2	\$375.001	0.00 NM	2	\$750.00
	W3 AT	CHINDIS	2E	News 3 Sunrise	SATURDAY								
	Start		End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	ek: 10/08		10/14/12	S-	2	\$375.00	0.00						
E 17	KSNV	10/13/1:	2 10/13/12	Saturday Today Saturday Today	CM	7a-9am	S-	:30	4	\$625,001	0.00 NM	4	\$2,500.00
5	SATURD												
\/\e	<u>Start</u> eek: 10/08		End Date 10/14/12	<u>Weekdays</u> S-	Spots/Week 4	<u>Rate</u> \$625.00	Rating 0.00						
			2 10/14/12	News 3 Sunrise -	SUNDAM	6a-7a	5	:30	2	\$375.001	0.00 NM	2	\$750.00
١	W3-SU	NRS W	KND	News 3 Sunrise	SUNDAT						1		
We	<u>Start</u> eek: 10/08		End Date 10/14/12	<u>Weekdays</u> S	Spots/Week 2	<u>Rate</u> \$375.00	<u>Rating</u> 0.00						
E 19	KSNV	10/14/1	2 10/14/12	, ,	CM	7a-8am	S	:30	2	\$500.002	0.00 NM	2	\$1,000.00
5	SUN TOE	DAY		Sunday Today									
	Start		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	ek: 10/08		10/14/12	S M-F Today Show	11 3rd HOM	\$500.00 9-10a	0.00	:30	2	\$425.001	0.00 NM	2	\$850.00
	TODAY S		2 10/12/12	M-F Today Show		3-10a	'	.00		Ψ420.001	0.00 14141		Ψ000.00
	Start	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week		Rating						
	eek: 10/08		10/14/12	M E Today Show	2 LOM		0.00	-30	2	\$425.001	0.00 NM	2	ቀዕደለ ሰለ
EZI	KONA	10/15/1	2 10/15/12	M-F Today Show M-F Today Show		9-10a	M	:30	2	<b>ֆ4</b> ∠5.00 ∣	0.00 NM	2	\$850.00
٦	TODAY S		End Data	1661	D4- 04/1.	D-4-	D-ti						
We	<u>5tart</u> ek: 10/19∈	<u>Date</u> 5/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 2		Rating 0.00						
E 22	KSNV	10/16/1	2 10/16/12	M-F Today Show		9-10a	-T	:30	2	\$425.001	0.00 NM	2	\$850.00
٦	TODAY S	HW2		Wit Today Office									
IA.		Date 5/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 2		Rating 0.00						
	eek: 10/1: KSNV			M-F Today Show		9-10a	W	:30	2	\$425,001	0.00 NM	2	\$850.00
				M-F Today Show									
	TODAY 5 Start	SHW2 Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 10/1		10/21/12	W	2		0.00						
E 24	KSNV	10/18/1	2 10/18/12	M-F Today Show M-F Today Show		9-1 <b>0</b> a	T	;30	2	\$425.001	0.00 NM	2	\$850.00
	TODAY S			•									
\٨/2	<u>Start</u> eek: 10/1	<u>Date</u> 5/12	End Date 10/21/12	<u>Weekdays</u>	Spots/Week 2		Rating 0.00						
			2 10/12/12		CM	10am-11am	F	:30	2	\$325.001	0.00 NM	2	\$650,00
											-		

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Ln Ch	Start	End	Inventory Code M-F Today Show		Start/End Ti	ime Days	Len Spo	วเร	Rate Pri	Rtg Type \$	Spots	Amount
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	SHW3	End Date	Weekdays	Spots/Week	Rate	Rating				ı		
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		2 10/15/12	M-F Today Show Today 4th Hour	III 4th 18M	10am-11am	М	:30	2	\$325.001	0.00 NM	2	\$650.00
	SHW3	End Date	Weekdays M	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
		10/21/12	M-F Today Show		10am-11am	-T	:30	2	\$325.001	0.00 NM	2	\$650.00
	r SHW3	,,,,,,	Today 4th Hour			·		_	*****		_	*
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E 28 KSNV			M-F Today Show		10am-11am	W	:30	2	\$325.001	0.00 NM	2	\$650.00
TODAY	r SHW3		Today 4th Hour						•			·
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/21/12	W	2	\$325.00	0.00	.00		#20C 004	0.00 184	0	<b>0.50.00</b>
E 29 KSNV	10/18/1	12 10/18/12	M-F Today Show Today 4th Hour	III 4th Kivi	10am-11am	T	:30	2	\$325.001	0.00 NM	2	\$650.00
	SHW3		•									
<u>Sta</u> Week: 10	art Date	<u>End Date</u> 10/21/12	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00				ŀ		
			Rachael Ray	CM	11am-12pm	F	:30	2	\$325.001	0.00 NM	2	\$650.00
RACHA	AEL RAY		Rachael Ray									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/14/12	F	2	\$325.00	0.00					_	
	10/15/1 AEL RAY		Rachael Ray Rachael Ray	СМ	11am-12pm	М	:30	2	\$325.001	0.00 NM	2	\$650.00
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/21/12	M	2	\$325.00	0.00	.20		#20E 004	0.00 NM	2	\$650.00
E 32 KSNV	10/16/1 AEL RAY		Rachael Ray Rachael Ray	СМ	11am-12pm	-T	:30	2	\$325.001	0.00 NM	2	υυ.υσοφ
	art Date		Weekdavs	Spots/Week	Rate	Rating						
Week: 10	/15/12	10/21/12	-т	2	\$325.00	0.00						
E33 KSNV	10/17/1	12 10/17/12	Rachael Ray Rachael Ray	СМ	11am-12pm	W	:30	2	\$325.001	0.00 NM	2	\$650.00
	AEL RAY		Mookdayo	CnotoAttook	Doto	Došina						
<u>ان کی</u> Week: 10	art <u>Date</u> /15/12	End Date 10/21/12	<u>Weekdays</u> W	Spots/Week 2		Rating 0.00						
E 34 KSNV	10/18/		Rachael Ray Rachael Ray	CM	11am-12pm	T	:30	2	\$325.001	0.00 NM	1	\$325.00
RACH	AEL RAY		,									
<u>St</u> Week: 10	art Date	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 2		Rating 0.00						
Spot CI	h Date Ra		Description	Star	t/End Time n-12pm	<u>V</u>	<u>Veekdays</u>	<u>Len</u>	<u>gth Rate</u> :30 <del>(\$325.00</del>	Rtg Type		
Ui	rresolved	f	DEN IN TOWN]	1101	., .ch.,,		111		,50 (¥0 <u>20.00</u>	, 0.00 14141		
			The Agenda 1230	Opm CM	1230-1p	F	:30	1	\$325.001	0.00 NM	1	\$325.00
	3 AT NC		The Agenda 123	•	•							
St	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10		10/14/12	The Agenda 1230	Dpm CM	\$325.00 1230-1p	0.00 M	:30	1	\$325,001	0.00 NM	1	\$325.00
E OU KONV	10/10/	iz ivrivitZ	The Agenda 123		1200-1µ	M	.00	1	ψυ20,00	O,OO IVIVI	'	ψυλυ,00

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Days Rate Pri Rtg Type Spots Ln Ch Inventory Code Break Start/End Time Len Spots Start End Amount **NEWS 3 AT NOON** Start Date End Date Spots/Week Rating Weekdays Rate Week: 10/15/12 10/21/12 Munanan \$325.00 0.00 E 37 KSNV 10/16/12 10/16/12 \$325,001 The Agenda 1230pm CM 1230-1p .30 0.00 NM \$325.00 -T----The Agenda 1230pm **NEWS 3 AT NOON** Start Date End Date Weekdays Spots/Week Rating <u>Rate</u> Week: 10/15/12 10/21/12 \$325.00 0.00 E38 KSNV 10/17/12 10/17/12 The Agenda 1230pm CM 1230-1p --W----:30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** Spots/Week Start Date End Date Weekdays Rate Rating ---W----Week: 10/15/12 10/21/12 \$325.00 0.00 The Agenda 1230pm E 39 KSNV 10/18/12 10/18/12 1230-1p :30 \$325.001 0.00 NM CM ---T---\$325.00 The Agenda 1230pm **NEWS 3 AT NOON** Start Date End Date Weekdays Spots/Week Rate Rating \_--T---Week; 10/15/12 10/21/12 \$325.00 0.00 E 40 KSNV 10/13/12 10/13/12 News 3 Today - SATURDM 9am-930am ----S-:30 \$500.001 0.00 NM \$500.00 News 3 Today - SAT **NEWS3 TDY-WKND** Start Date End Date Rating Weekdays Spots/Week Rate Week: 10/08/12 10/14/12 ----S-\$500.00 0.00 E 41 KSNV 10/14/12 10/14/12 News 3 Today Wknd 9a-930am ----S :30 \$500.001 0.00 NM \$500.00 News 3 Today **NEWS3 TDY-WKND** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \_\_\_\_5 \$500.00 0.00 E 42 KSNV 10/14/12 10/14/12 Chris Matthews 9:30AM SM ----5 9:30a-10a :30 \$500.002 0.00 NM \$500.00 Chris Matthews SUN 9:30am **CHRIS MATTHEWS** Start Date End Date Weekdays Spots/Week Rate Rating ----S Week: 10/08/12 10/14/12 \$500.00 0.00E 43 KSNV 10/12/12 10/12/12 Dr. Phil CM 3-4p ---F--:30 \$450.001 0.00 NM 2 \$900.00 Dr Phil DR. PHIL End Date Start Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----F--\$450.00 0.00 E 44 KSNV 10/15/12 10/15/12 Dr. Phil CM 3-4p M----.30 \$450,001 0.00 NM 2 \$900,00 Dr Phil DR. PHIL Start Date End Date <u>Weekdays</u> Spots/Week <u>Rate</u> Rating Week: 10/15/12 10/21/12 M----\$450.00 0.00 E 45 KSNV 10/16/12 10/16/12 Dr. Phil CM 3-4p -T----:30 \$450.001 0.00 NM 2 \$900.00 Dr Phil DR, PHIL Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/15/12 10/21/12 -T----\$450.00 0.00 E 46 KSNV 10/17/12 10/17/12 Dr. Phil CM 3-4p --W----:30 \$450.001 0.00 NM \$900,00 Dr Phil DR. PHIL Start Date End Date Weekdays Spots/Week Rate Rating 10/21/12 Week: 10/15/12 \$450,00 0,00 E 47 KSNV 10/18/12 10/18/12 Dr. Phil \$450.001 0,00 NM CM ---T---:30 \$900.00 3-4p 2 Dr Phil DR. PHIL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---T---\$450.00 0.00 NEWS 3 at 4 (1 HOUR)CM 0.00 NM E 48 KSNV 10/12/12 10/12/12 4-5pm ----F--:30 \$725,001 1 \$725,00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3

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Estimate:

2603

Ln Ch Start Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots End Amount E 48 KSNV 10/12/12 10/12/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$725,001 0.00 NM \$725.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Start Date Spots/Week End Date <u>Weekdays</u> Rate Rating ---F--0.00 Week: 10/08/12 10/14/12 \$725.00 E 49 KSNV 10/15/12 10/15/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$725.001 0.00 NM \$725.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$725.00 M-----0.00 NM E 50 KSNV 10/16/12 10/16/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm -T----:30 \$725.001 1 \$725.00 (4:30 PM-5:00 PM) 4PM NEWS (1 hour) NEWS 3 Start Date End Date Weekdays Spots/Week Rate Rating 10/21/12 -T----\$725.00 0.00 Week: 10/15/12 NEWS 3 at 4 (1 HOUR)CM E 51 KSNV 10/17/12 10/17/12 4-5pm :30 \$725.001 0.00 NM \$725.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Weekdays Start Date End Date Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$725.00 0.00 NEWS 3 at 4 (1 HOUR)CM E 52 KSNV 10/18/12 10/18/12 4-5pm ---T---.30 \$725.001 0.00 NM \$725,00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Start Date End Date Weekdays 1 4 1 Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---T---\$725.00 0.00 E 53 KSNV 10/12/12 10/12/12 M-F Early News CM 5-630p ---F--:30 3 \$1,200.001 0.00 NM \$3,600.00 M-F Early News NEWS 3 End Date Start Date Weekdays Spots/Week Rate Rating ----F--Week; 10/08/12 10/14/12 3 \$1,200.00 0.00 E 54 KSNV 10/15/12 10/15/12 M-F Early News CM 5-630p :30 3 \$1,200,001 0.00 NM \$3,600.00 M-----M-F Early News NEWS 3 Start Date End Date Weekdays Spots/Week Rate Rating M----Week: 10/15/12 10/21/12 3 \$1,200.00 0.00 E 55 KSNV 10/16/12 10/16/12 M-F Early News CM 5-630p :30 3 \$1,200.001 0.00 NM \$3,600.00 -T----3 M-F Early News NEWS 3 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 3 \$1,200.00 0.00 E 56 KSNV 10/17/12 10/17/12 M-F Early News CM 5-630p --W----:30 3 \$1,200,001 0.00 NM \$3,600.00 M-F Early News NEWS 3 Weekdays Spots/Week Start Date End Date Rate Rating Week: 10/15/12 10/21/12 3 \$1,200.00 0.00E 57 KSNV 10/18/12 10/18/12 :30 0.00 NM M-F Early News CM 5-630p ---T---3 \$1,200.001 3 \$3,600.00 M-F Early News NEWS 3 Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week; 10/15/12 10/21/12 ---T---\$1,200.00 0.00 10/12/12 10/12/12 M-F Jeopardy CM 630-7P ---F--:30 1 \$1,300.001 0.00 NM \$1,300.00 E 58 KSNV M-F Jeopardy **JEOPARDY** Spots/Week Start Date End Date <u>Weekdays</u> Rate Rating Week: 10/08/12 10/14/12 ·---F--1 \$1,300.00 0.00 E 59 KSNV 10/15/12 10/15/12 M-F Jeopardy CM 630-7P :30 1 \$1,300,001 0.00 NM \$1,300.00 M-F Jeopardy **JEOPARDY** Weekdays Start Date End Date Spots/Week Rate Rating M----Week; 10/15/12 10/21/12 1 \$1,300.00 0.00 E 60 KSNV 10/16/12 10/16/12 M-SA 8-11p / SUN-T----1 \$1,300.001 0.00 NM \$1,300.00 CM :30

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Order / Rev:

103288

Advertiser:

NRCC-IE

Alt Order #:

06825828

Product Desc:

NRCC IE 2012

Flight Dates:

10/12/12 - 10/18/12

Estimate:

2603

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Jeopardy in PRIME Jeopardy in Prime **JEOPARDY** Start Date Spots/Week **End Date** Rating **Weekdays** <u>Rate</u> Week: 10/15/12 10/21/12 -T----1 \$1,300.00 0.00 M-F Jeopardy 630-7P 1 \$1,300.001 E 61 KSNV 10/17/12 10/17/12 CM --W----:30 0.00 NM \$1,300.00 M-F Jeopardy **JEOPARDY** Spots/Week Rating Start Date End Date Weekdays Rate Week: 10/15/12 10/21/12 ~~W~~~~ \$1,300.00 0.00 E 62 KSNV 10/18/12 10/18/12 M-F Jeopardy 630-7P :30 1 \$1,300.001 0.00 NM \$1,300.00 CM ---T---M-F Jeopardy **JEOPARDY** Start Date End Date **Weekdays** Spots/Week Rate Rating --T--10/21/12 Week: 10/15/12 \$1,300.00 0.00 E 63 KSNV 10/12/12 10/12/12 M-F Wheel 1 \$1,300.001 0.00 NM \$1,300.00 CM 7-730pm M-F Wheel of Fortune WHEEL-FORTNE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ---F--\$1,300,00 0.00 E 64 KSNV 10/15/12 10/15/12 M-F Wheel CM 0.00 NM 7-730pm M-----:30 1 \$1,300.001 \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date End Date Spots/Week Rate Rating Weekdays 1 4 1 Week: 10/15/12 10/21/12 M----\$1,300.00 0.00 E 65 KSNV 10/16/12 10/16/12 Wheel of Fortune in PRIMM M-SA 8-11p / SUN-T----1 \$1,300.001 0.00 NM \$1,300.00 :30 Wheel in Prime WHEEL-FORTNE End Date Spots/Week Start Date **Weekdays** Rate Rating 10/21/12 0.00 Week: 10/15/12 1 \$1,300.00 E 66 KSNV 10/17/12 10/17/12 M-F Wheel CM 7-730pm --14/----:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Spots/Week Start Date End Date Weekdays Rate Rating 10/21/12 --W----\$1,300.00 Week: 10/15/12 E 67 KSNV 10/18/12 10/18/12 M-F Wheel CM 7-730pm ---T---1 \$1,300.001 :30 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Spots/Week Start Date End Date Weekdays 1 4 1 Rate Rating ---T---10/21/12 Week: 10/15/12 1 \$1,300.00 0.00 E 68 KSNV 10/13/12 10/13/12 Vegas Inc. CM 6:30-8pm ----s-\$425.001 0.00 NM \$425.00 Vegas Inc. NEWS 3 Weekdays Spots/Week Rating Start Date **End Date** Rate ----S-Week: 10/08/12 10/14/12 \$425.00 0.00 E 69 KSNV 10/13/12 10/13/12 Weekend Jeopardy/Whe@M :30 630-730pm ----S-\$525,001 0.00 NM 2 \$1,050.00 WKND Jeop/Wheel JEOP/WHEEL **End Date** Weekdays Spots/Week Start Date Rate Rating Week: 10/08/12 10/14/12 -----\$525.00 0.00 E 70 KSNV 10/15/12 10/15/12 Mon PR 8-10p СМ 8-10pm M----:30 1 \$4,000,001 0.00 NM \$4,000.00 Monday Prime 8-10pm THE VOICE Spots/Week Weekdays Rating Start Date End Date Rate Week: 10/15/12 10/21/12 \$4,000.00 0.00 E71 KSNV 10/17/12 10/17/12 Wed PR 9-10p 9-10pm --W----:30 1 \$3,000.002 0.00 NM \$3,000.00 Wednesday Prime 9-10pm L&O:SVU Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/15/12 10/21/12 --W----\$3,000.00 0.00 E 72 KSNV 10/17/12 10/17/12 CM 10-11pm :30 1 \$3,200.001 0.00 NM \$3,200.00 ~-W---

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**KSNV** 

Order / Rev:

103288

Advertiser:

NRCC-IE

Alt Order #: Flight Dates: 06825828 10/12/12 - 10/18/12 Product Desc:

NRCC IE 2012

Estimate:

2603

Inventory Code Break Start/End Time Len Spots Rtg Type Spots Amount Ln Ch Start End Days Rate Pri Wed PR 10-11p Wednesday Prime 10-11pm CHICAGO FIRE Rating Start Date End Date Weekdays Spots/Week Rate 10/21/12 --W----\$3,200.00 0.00 1 Week: 10/15/12 E 73 KSNV 10/12/12 10/12/12 Fri PR 8-9p CM 8-9pm ----F--:30 1 \$1,700.002 0.00 NM \$1,700.00 Friday Prime 8-9pm WHO ARE YOU? <u>Weekdays</u> Start Date End Date Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----F--1 \$1,700.00 0.00 :30 0.00 NM \$3,000.00 E 74 KSNV 10/12/12 10/12/12 Fri PR 9-10p 9-10pm ----F--1 \$3,000.001 CM Friday Prime 9-10pm **GRIMM-NBC** Start Date **End Date** Weekdays Spots/Week Rate Rating ---- E--Week: 10/08/12 10/14/12 \$3,000.00 0.00 \$800.003 0.00 NM \$800.00 E 75 KSNV 10/13/12 10/13/12 Sat PR 9-10p CM 9-10pm ----S-:30 Saturday Prime 9-10pm PRIME-SAT-NBC Spots/Week Rate Rating Start Date End Date Weekdays Week: 10/08/12 10/14/12 \$800.00 0.00E 76 KSNV 10/13/12 10/13/12 Sat PR 10-11p 0.00 NM CM 10-11pm ----S-:30 1 \$1,200.003 \$1,200,00 Saturday Prime 10-11pm L&O SVU-SA-NBC End Date Spots/Week Rate Rating Start Date Weekdays Week: 10/08/12 10/14/12 -----5--\$1,200.00 0.00 NFL Pre-Game / FNA E 77 KSNV 10/14/12 10/14/12 0.00 NM \$2,500.00 1p-530pm ----S :30 \$2,500,001 CM NFL Pre-Game FTBL NITE AMR End Date Spots/Week Start Date Weekdays Rate Rating 10/14/12 \$2,500.00 0.00Week: 10/08/12 E 78 KSNV 10/14/12 10/14/12 NFL Football 2 \$10,000,001 0.00 NM \$20,000.00 CM 1P-9PM :30 NFL Football **NBC SUN-FTBL** Start Date Weekdays End Date Spots/Week Rating Rate ----S Week: 10/08/12 10/14/12 2\$10,000.00 0.00 ----s E 79 KSNV 10/14/12 10/14/12 News 3 Live in Prime 7-10pm :30 2 \$1,600.002 0.00 NM \$3,200.00 CM News 3 in Prime NWS3 LVE-PRIME Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/08/12 10/14/12 ----5 2 \$1,600.00 0.00 E 80 KSNV 10/12/12 10/12/12 M-F News 3 at Eleven CM 11pm-1135pm ----F--:30 1 \$1,200,001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** <u>Weekdays</u> Spots/Week Rating Start Date End Date Rate 10/14/12 ---F--1 \$1,200.00 Week; 10/08/12 0.00 E 81 KSNV 10/15/12 10/15/12 M-F News 3 at Eleven CM 11pm-1135pm :30 1 \$1,200,001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 1 \$1,200.00 0.00 E 82 KSNV 10/16/12 10/16/12 M-F News 3 at Eleven CM :30 1 \$1,200,001 0.00 NM \$1,200.00 11pm-1135pm -T----M-F News 3 at Eleven **NEWS 3 AT 11** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/21/12 \$1,200.00 Week: 10/15/12 0.00 0.00 NM E 83 KSNV 10/17/12 10/17/12 M-F News 3 at Eleven CM 11pm-1135pm --W----1 \$1,200,001 \$1,200,00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date Weekdays Spots/Week Rating End Date Rate ~~W~~~~ Week: 10/15/12 10/21/12 1 \$1,200.00 0.00 E 84 KSNV 10/18/12 10/18/12 11pm-1135pm 1 \$1,200.001 0.00 NM \$1,200.00 CM ---T---.30

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**KSNV** 

Order / Rev:

103288

Advertiser:

NRCC-IE

Alt Order #:

06825828

Product Desc:

NRCC 1E 2012

Flight Dates:

10/12/12 - 10/18/12

Estimate:

2603

Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Ln Ch Start End M-F News 3 at Eleven M-F News 3 at Eleven **NEWS 3 AT 11** Rating Start Date End Date Weekdays Spots/Week <u>Rate</u> ---T---\$1,200.00 10/21/12 0.00 Week: 10/15/12 E 85 KSNV 10/13/12 10/13/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----S-:30 2 \$1,100.001 0.00 NM \$2,200.00 Sa-Su News 3 at Eleven WKD2 NWS-AT 11 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----S-\$1,100,00 0.00 \$500.001 0.00 NM \$1,000.00 E 86 KSNV 10/12/12 10/12/12 The Tonight Show CM 1135p-1237a ----F--:30 2 **Tonight Show TONITE SHW** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ---E--\$500.00 0.00 \$500.001 0.00 NM E 87 KSNV 10/15/12 10/15/12 The Tonight Show CM 1135p-1237a M-----:30 \$1,000.00 Tonight Show TONITE SHW Spots/Week **End Date** Weekdays Rating Start Date Rate Week: 10/15/12 10/21/12 \$500,00 0.00E 88 KSNV 10/16/12 10/16/12 The Tonight Show CM 1135p-1237a -T----:30 \$500.001 0.00 NM \$1,000.00 Tonight Show TONITE SHW **End Date** Weekdays Spots/Week Rating Start Date Rate Week: 10/15/12 10/21/12 -T----\$500.00 0.00 0.00 NM E 89 KSNV 10/17/12 10/17/12 The Tonight Show CM 1135p-1237a :30 \$500.001 \$1,000.00 --W----2 Tonight Show TONITE SHW **End Date** Weekdays Spots/Week Start Date Rate Rating 10/21/12 \_ -W----\$500.00 0.00 Week: 10/15/12 E 90 KSNV 10/18/12 10/18/12 The Tonight Show CM 1135p-1237a :30 \$500.001 0.00 NM \$1,000.00 ---T---**Tonight Show TONITE SHW** Weekdays End Date Spots/Week Rating Start Date Rate ---T----Week: 10/15/12 10/21/12 2 \$500.00 0.00 0.00 NM E 91 KSNV 10/13/12 10/13/12 Saturday Night Live CM 1130pm-1:02am ----S-:30 2 \$1,400,001 2 \$2,800.00 Saturday Night Live SAT NITE LIVE End Date Weekdays Spots/Week Rate Rating Start Date ----S-Week: 10/08/12 10/14/12 2 \$1,400.00 0.00 E 92 KSNV 10/14/12 10/14/12 Sports Night in Las VegaGM Sun 1135p-1200a -----S :30 \$400.001 0.00 NM \$400.00 1 Sports Night in Las Vegas SPORT NT-L VGS Weekdays Spots/Week Rating Start Date End Date Rate ----S 0.00 10/14/12 \$400.00 Week: 10/08/12 N 93 KSNV 10/13/12 10/13/12 Sat PR 9-10p CM 9-10pm ----S-:30 1 \$1,500.001 0.00 NM \$1,500.00 Saturday Prime 9-10pm Start Date **End Date Weekdays** Spots/Week Rate Rating ----S-Week: 10/08/12 10/14/12 \$1,500,00 0.00